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INTRODUCTION

The following is a compilation of GOTV ideas and activities that emerged during the COVID pandemic requiring social distancing as well as during what we remember as normal in-person times. There are many, many good ideas, materials, events, activities that Leagues have created, organized, and used to astonishing effect.

For ease of reference, we’ve organized them by the target audiences that you may choose to reach, and have included who, how and what materials can be used to help you reach them. These lists are in no way meant to curb your own creativity! The groupings, which have some overlap, include:

- Districts with Low Voter Turnout
- Youth Vote – High School
- Youth Vote – College and Young Adults
- Seniors
- Voters with Disabilities
- General Public

Most importantly, we have listed experienced League contacts who have worked on and achieved success with their efforts, learning along the way and ready to share what they have discovered. They stand ready to help you plan and implement your goals. We have also a section on Sample Materials: What and Who Created Them – in case you would like to see samples of what other Leagues have done.

As a fitting conclusion to the Toolkit, on page 23, we have included a Voter Services Metrics Report Form. You will notice in many of the Target Audience sections, we have suggested how data about your efforts can be collected and measured – not only for your own internal review, documentation, and sharing, but because of their usefulness in securing grants and of course, keeping us informed at LWVNY! This Form will help you to track, compile, and report the results of your efforts and can easily – and most wisely - be completed at the conclusion of each activity.

Diversity, Equity and Inclusion (DEI)

In planning and implementing these activities to encourage people to vote, Leagues should ask a few questions to ensure that they are including and reaching out to all people in their communities.

- Who is involved and how diverse is the group planning and implementing this activity?
- Are key stakeholders meaningfully included?
- Is this work that impacts a group or community? If so, is their voice represented?
- How diverse is the group of decision makers? Is it diverse enough?
- Who will be impacted by this activity?
- Does this help us meet the needs of underserved voters?
- Have we considered various, specific marginalized groups and how they might be impacted?
- How might this be perceived by others?
- Does this align with our vision for an equitable and inclusive organization?
- How is equity addressed?
- How does this impact the League’s culture?
- What changes could be made to make this more equitable?
Districts with Low Voter Turnout

As indicated by the many Leagues who have worked to improve turnout in urban and suburban districts, this can be a rewarding campaign. There is an opportunity to form long-lasting alliances with local groups as well as to create measurable change among voters. As noted below, there are a wide variety of organizations to work with who will not be short of ideas to make the effort a success. A starting place to identify possible districts is the local Board of Elections (BOE) or other governmental agencies where you can obtain voter turnout data and benchmarks from previous elections to enable measurement of any increments.

Collaborators:
- Community organizations including civic groups, church groups, libraries, social groups, disability organizations, colleges - sororities or fraternities in the area to spread the word, housing authorities
- Local newspapers, community news websites and Facebook pages
- Schools – Elementary through High - for 16/17 pre-registration and take-home materials for parents
- Specific organizations: Meals on Wheels, Food Banks, NAACP chapters, Catholic Charities, YM/WCAs, NYCHA/Housing Authorities
- Chambers of Commerce
- Festival and event organizers of local celebrations
- Senior centers who may also be able to help addressing postcards
- Youth interns/volunteers who can create social media announcements and videos for neighborhood kids
- Retail stores – dry cleaners, pharmacies, bodegas to hang flyers, posters

Materials:
- Postcards, English/Spanish flyers, doorknob hangers, plan-to-vote worksheets, each featuring election dates/times, and deadlines, sites, voter registration info and QR for 411 info and 474747 text address
- Social media announcements and videos about the importance of your vote
- Bus wraps, posters for bus and other transportation stops
- Posters for retail stores, town offices
- Digital and fixed marquee signs on temporarily dark movie theaters
- Public Service Announcements (PSAs) on local radio stations in English and Spanish

Events/Activities:
- Motorcades with car signs
- Neighborhood Parades
- Local radio/tv stations with PSAs and interviews
- Sidewalk chalk messages about voting
- Flyers, pamphlets for food bank packages
How to Successfully GOTV

March 2021

• Provide materials to collaborating groups for distribution – churches, schools, etc.
• Hang posters in grocery stores and pharmacies where people go - even in pandemic
• Equip local/urban transportation companies with flyers with QR stickers to 411, like “First Mile, Last Mile” to give to patrons
• Photo ops – with cut outs and “I Voted” stickers, a Frederick Douglass cut out!
• Postcard and Doorknob Hanger campaigns
• VR/Election info for El/Hi students to take home to parents
• Phone Bank Calling

Ways to Measure/Collect Data:
After election results have been certified, any incremental change can be calculated in the districts you have targeted by contacting the original source of your data to get those district results. While increase in voter turnout is going to be the result of many different factors and the efforts of multiple organizations, the Voter Service Metrics Report (see page 23) can help you measure and record the impact of many of your efforts.

Contact:
LWVNYC – low voter turnout campaign - postcard campaign with school and senior engagement, youth interns – Gerry Russo Voter.Services@lwvnyc.org
LWV Chautauqua – low voter turnout campaign – English/Spanish door hangers, radio station announcement – Mary Croxton mcroxton51@gmail.com
LWV Buffalo/Niagara – Barbara Gunderson gunderbarb@yahoo.com – low voter turnout campaign, postcard campaign + instructions; bus signs
LWV St Lawrence – Kathy Stein kstein@twcny.rr.com volunteer transportation centers in rural areas; Meals on Wheels flyer distribution
LWV Huntington – PSA writing and local media relationship building; Marquee sign announcements - Mary Speed-Perri mlsperri@optonline.net
LWV Rochester - Barbara Grosh barbara@grosh.net – motorcades; Photo ops with cut-outs, (Frederick Douglass); Take home VR/election info to parents via school kids, Phone bank calling, Sidewalk chalking, Text messaging after registering
LWV Syracuse - Joan Durant Joandurant69@gmail.com 315 345-5860 – GOTV Walk Parade
LWV Tompkins County - Sally Grubb sally.grubb@gmail.com Flyers for food parcels, food banks, in book bags at libraries: posters at community gathering places.
LWV Broome &Tioga - Margaret Goodfellow lwybroometioga@gmail.com Registrations and absentee ballots in prisons
LWV Westchester ILO - Kathy Meany kzmearny@gmail.com Voter Service Metrics Report “Data From Your Board of Elections”
Youth Vote – High School

Youth-vote outreach can achieve a multiplier effect that is wonderous. When organized and supervised, enthusiastic teenagers can create and post messages/videos on their Instagram, Facebook or even Tik-Tok accounts, with a saturation rate that is astonishing. With the passage of legislation that permits the pre-registration of 16- and 17- year olds, the opportunities to interest and engage new voters have increased exponentially. Even younger kids can also help engage each other and prod older voters with their social media messaging and videos. School age kids can be asked to take election information home from school to otherwise distracted parents. And competitions within and between schools can stimulate interest and participation.

Collaborators:
- High school students AND principals, guidance counselors, teachers, PTAs, school clubs
- Youths
- Youth Corps (Westchester County)
- High-school Interns
- Former SIA students
- Family and neighbors’ sons and daughters
- Local newspapers, community news websites and Facebook pages
- BOCES

Materials:
- Flyers, pamphlets, vote plan-worksheets to give to schools for taking home
- ZOOM presentations – on computers with virtual on-the-spot responses
- Scripts for college radio/TV announcements
- Basic voter educational materials for kids to use to create own messaging
- My Talking Pet App
- Facebook, Instagram accounts, Tik Tok, YouTube, Twitter presentations

Events/Activities:
- Organize and manage Youth Corps
- Organize info for videos produced by youth/young adults
- Organize intra- and inter- high school GOTV messaging video/Instagram contests
- Kids take info on voting home from school to parents
- Messaging on college campuses via FB, local radio/TV stations in English and Spanish
- ZOOM + computer presentations in schools and colleges
Ways to Measure/Collect Data:
- Use Facebook Page Insights, Instagram Apps that track followers, and/or YouTube Analytics for responses; Or ask the kids who post the videos and content for the number of “likes” from their followers.
- Number of flyers, pamphlets sent home with students for their parents
- If in-classroom activities are possible and are organized with teachers participating, number of VR forms collected

Contact:
LWV Westchester – Joan Alexander royjoanalex@yaloo.com and Lindsey Houlihan lindseyhoulihan98@gmail.com - Start-up Youth Corps, now with 20 volunteers, many with Instagram accounts each reaching over 1,000 followers.
LWV Huntington – Deb Cosher dcosher@optonline.net – Marty, the Talking Dog videos with the My Talking Pet App
LWV Buffalo/Niagara - Barbara Gunderson gunderbarb@yahoo.com – take-home info from school kids to parents Virtual ZOOM + computer presentation where students can receive immediate answers to their questions
Youth Vote – College/Young Adults

Local college campuses and students, service fraternities and sororities are a great source of interaction and mutually reinforcing energy for both Voter Registration and GOTV. They can help with everything from providing printing facilities to translations to producing great videos.

**Collaborators:**
- Colleges – Student Body, on campus advocacy organizations, service and honorary sororities and fraternities, event organizers
- Colleges – Political Science Departments or Civic Engagement offices
- Local newspapers, community news websites and Facebook pages

**Materials:**
- Flyers, banners, posters
- YouTube, Facebook, Twitter accounts
- College websites to launch GOTV campaigns
- PSAs

**Events/Activities:**
- Special College Day collaborations – tying GOTV message to campus-wide activity
- College radio stations for PSAs on voting/absentee voting
- YouTube videos of voting Q and As

**Ways to Measure/Collect Data:**
Facebook Page Insights, Instagram Apps that track followers, and/or YouTube Analytics; If poll sites are on campus, track the increase in the number of voters from previous elections.

**Contact:**
LWV St. Lawrence MAL Unit – Kathy Stein kstein1@twcny.rr.com – virtual flyers circulated to colleges; shared 4 colleges’ “Sustainability Day” with GOTV message
LWV Chautauqua - Mary Croxton mcroxton51@gmail.com – collaborated with college students to produce videos for YouTube
LWV Buffalo/Niagara – Barbara Gunderson gunderbarb@yahoo.com - Virtual ZOOM + computer presentation where students can receive immediate answers to their questions
LWV Tomkins County – Sally Grubb sally.grubb@gmail.com - collaborated with 3 colleges to register, educate and GOTV
LWV Broome & Tioga counties Margaret Goodfellow lwvbroometioga@gmail.com
Campus Voter Engagement Program: collaborated with Binghamton University civic and campus organizations to create programs to increase registration and voting.
Seniors

As Timothy Noah wrote in his *The New Republic* column on November 25, 2020: “America is Run by Geezers: In an election between two septuagenarians, the elderly dominated turnout like never before—more than offsetting a surge in the youth vote.” The age group 65 and over votes early and consistently and is not usually considered a critical target for GOTV campaigns. However, there are many seniors who can benefit from encouragement and help in getting to the polls, notably those in assisted living facilities, nursing homes and those who have mobility issues. Absentee ballots can make a material difference in voter participation. Seniors can also be a great resource to help GOTV for others by asking them to participate in writing/addressing postcards, and stuffing and stamping mail pieces.

**Collaborators:**
- Senior centers
- Hospitals
- Churches
- Adult Homes
- Family-Type Homes
- Assisted Living Facilities
- Continuing Care Retirement Communities (Lifecare Communities)
- Community Service organizations, e.g. RSVP (Retired Senior and Volunteer Program)
- Nursing Homes (Skilled Nursing Facility)
- New York Disability organizations and associations
- Local newspapers, community news websites and Facebook pages
- Uber, Lyft for rides to the polls
- Meals on Wheels
- NYS Office for the Aging in each county

**Materials:**
- Flyers, posters, pamphlets: Vote 411 election deadlines and candidate info
- Absentee ballot forms in multiple languages
- Zoom presentations about absentee voting, candidate forums and debates

**Events/Activities:**
- Carpooling to polls
- Zoom and computer presentation (Q+A) on absentee ballot voting, election info

**Ways to Measure/Collect Data:**
- Request a count from collaborating organizations of:
  ~ the number of absentee ballots completed and posted that the League handed out
  ~ the number arranged to be transported to the polls
  ~ the number of flyers distributed by Meals on Wheels, for example or by other organizations serving seniors.
Contact:
LWV St Lawrence  Kathy Stein  kstein1@twony.rr.com, Flyers for Meals on wheels recipients
LWV Buffalo/Niagra  Barbara Gunderson  gunderbarb@yahoo.com  Flyers for meals on Wheels recipients
Voters with Disabilities

This is a group of voters whom Leagues can engage in a variety of ways, including encouraging disabled voters to exercise their right to vote, educating them about election choices, providing usable/customized absentee ballots, securing transportation to the polls, and providing training on Ballot Marking Devices. Look for opportunities to partner with state and affiliates of national organizations that would benefit from the resources that the League can provide.

Collaborators:
- Disability Rights New York
- Resource Center for Independent Living (Herkimer, Utica, Amsterdam)
- Center for Independent Living
- Center for Disability Rights (Rochester)
- Local chapters of The ARC for the intellectually and developmentally disabled
- In NYC:
  - Center for the Independence of the Disabled; Federal Employment and Guidance Services; Services for the Underserved; Avalon Communities; ADAPT Community Network
  - Local newspapers, community news websites and Facebook pages
  - Local BOEs

Materials:
- Flyers, posters, pamphlets: Vote 411 election deadlines and candidate info
- Absentee ballot forms in multiple formats
- Zoom presentations about absentee voting, candidate forums and debates

Events/Activities:
- Demonstrations of Ballot Marking Devices with local Boards of Elections
- Presentations about elections and voting at State conferences and meetings of NYS organizations
- Carpooling to polls with Uber or Lyft

Ways to Measure/Collect Data:
Count/ask collaborators to count the number of:
- flyers, pamphlets distributed
- BMD demonstration attendees
- Absentee ballots mailed
General Public

_In addition_ to using all the Materials and Events and Activities noted above, keep up the good work educating and spreading the word about why, how, when and where to vote by all means possible:

**Materials/Events and Activities:**

- “Vote” Masks
- PSAs for local radio stations in English and Spanish about importance of voting
- Signs:
  - Digital signs on city streets/highways and marqueees with registration and election
  - dates – LWV of White Plains
  - Bill boards – LWV of Syracuse
  - Lawn signs - LWVNY
  - Banners across main/Main streets “Your Vote Counts”
- Letters to the Editors of local, community, and national newspapers about importance of voting, deadlines, Vote411
- Election and voting information for Food pantries, Meals on Wheels
- Partner with media - local cable networks and radio stations to get air time for interviews about voting and/or candidate events
- League Facebook, website home pages, Instagram accounts for videos, announcements, election/voting information
- Absentee Ballot applications in apartment complexes, grocery stores, pharmacies
- Advertise, make flyers and share LWVNY texting service.
- Have people text VoteNY to 474747 for up-to-date info on the elections, reminders to vote and other key information from LWVNY
- Ask local organizations, i.e., libraries, religious organizations, YMCAs, disability groups, schools, colleges, etc. to post links on their webpages to our webpage for election and voting information

**Contact:**

For media resources:

- LWV New Rochelle – Joan Alexander royjoanalex@yaloo.com – Monthly time slot with WVOX radio
- LWV Huntington – Mary Perri ml sperri@optonline.net - Local radio station collaboration

LWV White Plains – Steve Cohen – Digital signs + schedule of “run” dates
LWV Nassau County – Nancy Rosenthal nancyrosentah9@gmail.com,
LWV Westchester -County Kathy Meany kz meany@gmail.com – “Vote” Masks for sale
SAMPLE MATERIALS: WHAT AND WHO CREATED THEM

Flyers: Bus Flyer LWV St. Lawrence County

NEED TO REGISTER TO VOTE? Not sure if you are registered all ready? You can find answers and more election information at the League of Women Voters' www.Vote411.org.
Check your Registration.
How to Register to Vote online or by mail.
How to apply for an Absentee Ballot.
(For COVID-19 related concerns use the "temporary illness" excuse on the application).

Early Voting times and locations.
Find your polling place for Election Day.
League of Women Voters® of St. Lawrence County, New York http://slc-Leaguewv.org/
or find us on Facebook https://www.facebook.com/LWVSLC/.

Flyers: Voting Options: LWV St Lawrence Country

FIRST you must be a REGISTERED VOTER. If you're not sure if you are registered, go to https://voterlookup.elections.ny.gov/ or www.VOTE411.org (QR above) to check your registration.

TO VOTE BY ABSENTEE BALLOT you can apply online at the NYS BOE https://www.elections.ny.gov/votingabsentee.html, you can email the SLC BOE, you can download an application at the SLC BOE website https://www.stlawco.org/Departments/BoardofElections, or you can call the SLC BOE: 315-379-2202. However you apply, if you wish to vote absentee due to concerns about COVID-19, use the "temporary illness" excuse on the absentee ballot application. Apply for your absentee ballot as soon as possible. After you receive it, fill it out promptly and carefully. Return it by mail, or in person, to the BOE. (Must be postmarked no later than Nov. 3, received by Nov. 10.)

TO VOTE IN PERSON during Early Voting, check the BOE website for times and go to the BOE Office at 80 State Hwy. 310 in Canton to vote.

TO VOTE IN PERSON ON ELECTION DAY check the BOE website to make sure your usual polling place will be open. Please wear a mask and observe social distancing at the polling place to protect the health of the poll workers, and your own too.

VOTE! IT COUNTS!

November 2: Last day apply in person for an Absentee Ballot.
October 24 - November 1: Early Voting Period in New York State
November 3: General Election - The polls are open from 6 am to 9 pm.

The League of Women Voters, a nonpartisan volunteer organization open to people of all genders, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.
Flyers: LWV of Tompkins County

Your **VOICE** Matters!
Register to Vote
& make your **VOICE** heard

How to Register to Vote
Get a registration form to register to vote for the first time, or to make changes to your registration such as change in address, name, or party affiliation.
For information go to https://tompkinscountyny.gov/boe/
• To Print a voter registration form from the web go to https://tompkinscountyny.gov/boe/For_Voter/How_to_Register/
  Index_How_Do_I_Register_ Fill it out; sign and date it then mail to Board of Elections (BOE) office at 128 E. Buffalo St., Ithaca, NY.
• Or call BOE at 607-274-6522 to request a form be sent to you.
• Or pick one up from the BOE in downtown Ithaca.

OR

You may register online
at the Dept of Motor Vehicles website (the only place you can register online), Go to MT DMV [https://dmv.ny.gov/mydmv] - (You MUST have a NY Driver’s License or Non Driver’s ID card, and the last 4 digits of your SSN.) Note: You cannot register to vote via e-mail or fax.

For All the Election information you need including What’s on your ballot, Your Voting Place, information about the Candidates, go to http://www.vote411.org

*Now You Can VOTE!* [see reverse]

LWV LEAGUE OF WOMEN VOTERS OF TOMPKINS COUNTY
http://www.lwvtompkins.org

There are Three Ways to Vote in New York State

Vote by Absentee Ballot
• Go to https://absenteeballot.elections.ny.gov/ and follow instructions. Print confirmation, Ballot will arrive in early October. Or call BOE (607-274-6522) immediately and ask them to mail an application.
• When ballot arrives fill it out completely with black or blue ink using “temporary illness” (COVID) as reason. Sign on the outside where indicated so BOE can match signatures. If more than one person in household is voting absentee, put ballots in separate envelopes. To ensure you get same signature as used on your registration form, ask BOE (607-274-6522) and ask, or go to https://voterlookup.elections.ny.gov/
• Mail or, to avoid delays, take ballot to BOE (128 E. Buffalo Street, Ithaca) by Nov. 3 or deliver to an early voting site (see below for locations) between Oct. 24 and Nov. 1. At early voting site if you sense little health risk, you can vote in person. Then your vote will be counted on election night.

Vote Early
• Voters can vote early between October 24 and Nov. 1 at:
  Town of Ithaca Town Hall, 218 N. Tioga St. (in downtown Ithaca) & at
  Crash Fire Rescue (CFR) 72 Brown Rd. (by Tompkins County airport)
• For open hours go to: https://tompkinscountyny.gov/boe/EarlyVoting

Vote on Election Day November 3
• Polls are open 6:00 am to 9:00 pm
To find your assigned Election day Poll site to vote go to: https://tompkinscountyny.gov/boe/For_Voters/Where_to_Vote/
  Index Where to Vote
(NOTE if you have sent in your absentee ballot already, you can still vote in person in NY State in person ballots override mailed ones.)

Please VOTE!
Flyer: VOTE411: LWV Schuyler County

Get your questions answered at the League of Women Voters voter information site:

www.Vote411.org

Sponsored by the Schuyler County League of Women Voters
Important Information for New Voters in 2020

ELECTION DAY IS TUESDAY, NOVEMBER 3RD, 2020
POLS ARE OPEN 6am TO 9pm
IN NEW YORK STATE

Early Voting
October 24 - November 1

CONGRATULATIONS ON REGISTERING TO VOTE!
As a citizen (age 18 or older) you have the right and responsibility to vote in elections. Educate yourself on the candidates and issues in each election.

CONFIRM YOUR VOTER REGISTRATION STATUS
Once your registration has been processed by your county Board of Elections you will be mailed a card with your polling place details. If you do not receive the card in 4-6 weeks or have questions you may call them:

New York City (all five boroughs): 212 487-5300
Nassau County: 516 572-2511
Suffolk County: 631 852-4500

The New York State (NYS) Board of Elections maintains a database of registered voters throughout NYS. To find out if you are registered, visit https://voterlookup.elections.ny.gov/

Registered voters may vote for any candidate of any party on Election Day, but only enrolled members of a party can vote in that party’s primary election.

Primary Elections schedule in 2020:

Presidential Primary TUESDAY April 28, 2020
Early voting April 18 - April 26

Congressional Primary TUESDAY June 23, 2020
Early Voting June 15 - June 21

For information about Voter ID, Early Voting, and Absentee Ballots, please see other side.
Postcards: LWV Buffalo/Niagara

Pre-election Day

New York General Election
Tuesday, November 3, 2020
Early Voting: October 25—November 1

To request a mail-in/absentee ballot or register to vote:
Erie County Board of Elections, 716-859-6091, elections.erie.gov
Niagara County Board of Elections, elections.niagara.ny.us
Republican: 716-438-4041 | Democratic: 716-438-4040

To check your voter registration status: voterlookup.elections.ny.gov
For candidate statements, voting information, and links to voter registration and absentee ballot requests: Vote411.org

1272 Delaware Ave., Buffalo, NY 14222
716-886-0889 | lwvb.org

For candidate statements, voting information, and links to voter registration and absentee ballot requests: Vote411.org
How to Successfully GOTV

Website Homepage: LWV Huntington

SUFFOLK COUNTY EARLY VOTING 2020 General Election

Any registered voter in Suffolk County may vote at any of these locations during the dates and times listed. If you cast a ballot during early voting, you may not vote again on Election Day, November 3rd.

**EARLY VOTING LOCATIONS**

<table>
<thead>
<tr>
<th>POLLING PLACE</th>
<th>ADDRESS</th>
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<tbody>
<tr>
<td>Babylon Town Hall Annex</td>
<td>250 Phillips Ave North Babylon, NY 11703</td>
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<tr>
<td>Bellmores</td>
<td>1 Independence Rd Farmingdale, NY 11735</td>
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<tr>
<td>Melville Recreation Center</td>
<td>15 Merritt St Melville, NY 11747</td>
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<tr>
<td>Wantagh Village</td>
<td>229 Jericho Tpke East Huntington, NY 11747</td>
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<tr>
<td>Glen Cove Police Department</td>
<td>115 East Dom Park Rd Dix Hills, NY 11746</td>
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<tr>
<td>Huntington Public Library Main Branch</td>
<td>1125 New York Ave Huntington, NY 11743</td>
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<tr>
<td>Babylon Town Hall Annex</td>
<td>488 Main St July NY 11753</td>
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<tr>
<td>Knights of Columbus</td>
<td>96 4th Ave Bellmores, NY 11710</td>
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<tr>
<td>Bethpage Town Hall Annex</td>
<td>80 Bowl Team Lane Bellmores</td>
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<tr>
<td>Nissequogue School</td>
<td>Corner of Jericho Turnpike and Nissequogue St</td>
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<tr>
<td>Stony Brook University Center Campus</td>
<td>79 Tuckahoe Rd Southhampton, NY 11968</td>
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<td>Southold Senior Center</td>
<td>724 Pacific Ave Mattituck, NY 11952</td>
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**VOTING HOURS**

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<thead>
<tr>
<th>DATE</th>
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<td>Saturday</td>
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</tr>
<tr>
<td>Wednesday</td>
<td>10:00am - 4:00pm</td>
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<td>Thursday</td>
<td>10:00am - 4:00pm</td>
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<tr>
<td>Friday</td>
<td>10:00am - 4:00pm</td>
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<td>Saturday</td>
<td>10:00am - 4:00pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>10:00am - 4:00pm</td>
</tr>
</tbody>
</table>

**GENERAL ELECTION DAY**

TUESDAY, NOV. 3, 2020
6:00am - 9:00pm
You must report to your Regular Polling Location in order to cast your vote.

**CONDADO DE SUFFOLK VOTACIÓN TEMPRANA para la elección general del 2020**

Cualquier votante registrado en el condado de Suffolk puede votar en cualquiera de estos centros de votación durante las fechas y horas indicadas. Si usted votó durante la Votación Temprana NO podrá votar otra vez el 3 de noviembre, día de la elección.

**LUGARES DE VOTACIÓN TEMPRANA**

<table>
<thead>
<tr>
<th>LUGAR DE VOTACIÓN</th>
<th>DIRECCIÓN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babylon Town Hall Annex</td>
<td>250 Phillips Ave North Babylon, NY 11703</td>
</tr>
<tr>
<td>East Haven</td>
<td>1 Independence Rd Farmingdale, NY 11735</td>
</tr>
<tr>
<td>Melville</td>
<td>31 Hecker St Westbury, NY 11590</td>
</tr>
<tr>
<td>Wantagh Village</td>
<td>229 Jericho Tpke East Huntington, NY 11747</td>
</tr>
<tr>
<td>Glen Cove Police Department</td>
<td>115 East Dom Park Rd Dix Hills, NY 11746</td>
</tr>
<tr>
<td>Huntington Public Library Main Branch</td>
<td>1125 New York Ave Huntington, NY 11743</td>
</tr>
<tr>
<td>Babylon Town Hall Annex</td>
<td>488 Main St July NY 11753</td>
</tr>
<tr>
<td>Knights of Columbus</td>
<td>96 4th Ave Bellmores, NY 11710</td>
</tr>
<tr>
<td>Bethpage Town Hall Annex</td>
<td>80 Bowl Team Lane Bellmores</td>
</tr>
<tr>
<td>Nissequogue School</td>
<td>Corner of Jericho Turnpike and Nissequogue St</td>
</tr>
<tr>
<td>Stony Brook University Center Campus</td>
<td>79 Tuckahoe Rd Southhampton, NY 11968</td>
</tr>
<tr>
<td>Southold Senior Center</td>
<td>724 Pacific Ave Mattituck, NY 11952</td>
</tr>
</tbody>
</table>

**HORAS DE VOTACIÓN**

<table>
<thead>
<tr>
<th>HORA</th>
<th>FECHA</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00am - 4:00pm</td>
<td>11/03</td>
</tr>
<tr>
<td>10:00am - 4:00pm</td>
<td>11/03</td>
</tr>
<tr>
<td>7:00am - 5:00pm</td>
<td>11/03</td>
</tr>
<tr>
<td>7:00am - 10:00am</td>
<td>11/03</td>
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<tr>
<td>11:00am - 5:00pm</td>
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<tr>
<td>10:00am - 6:00pm</td>
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<td>11/03</td>
</tr>
<tr>
<td>10:00am - 6:00pm</td>
<td>11/03</td>
</tr>
</tbody>
</table>

**EL DÍA DE LA ELECCIÓN GENERAL**

Es el martes 3 de noviembre
6:00am - 9:00pm
Usted tiene que reportarse a su centro de votación ASIGNADO para que su voto cuente.

Si desea comunicarse con la Junta Electoral, llame al 631-853-4500.
How to Successfully GOTV

March 2021

Bookmarks: LWV Oneonta

Register to vote
Check your registration status at VOTE411.org

Register to vote by October 9 in order to vote in the 2020 General Election.

Register or change your registration online with a valid NYS driver’s license:

voterreg.dmv.ny.gov/MotorVoter

Register to vote
Check your registration status at VOTE411.org

Register to vote by October 9 in order to vote in the 2020 General Election.

Register or change your registration online with a valid NYS driver’s license:

voterreg.dmv.ny.gov/MotorVoter

Vote Early
Early voting for the 2020 general election in Otsego County will take place

Oct. 24-Nov. 1
at the Otsego County Board of Elections
140 County Hwy 33W
Cooperstown, NY 13326

Hours:
Sat. Oct. 24th, 9AM-2PM
Sun. Oct. 25th, 9AM-2PM
Mon. Oct. 26th, 9AM-5PM
Tues. Oct. 27th, 12PM-8PM
Wed. Oct. 28th, 9AM-5PM
Thurs. Oct. 29th, 12PM-8PM
Fri. Oct. 30th, 9AM-5PM
Sat. Oct. 31st, 9AM-2PM
Sun. Nov. 1st, 9AM-2PM

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Thurs. Oct. 29th, 12PM-8PM
Fri. Oct. 30th, 9AM-5PM
Sat. Oct. 31st, 9AM-2PM
Sun. Nov. 1st, 9AM-2PM
3 Ways to Vote

Absence Ballot:
Last day to postmark application: October 27
Apply for ballot at: www.chq.gov

Early Voting:
Early Voting poll site in Dunkirk is at Chautauqua County Fairgrounds, 4-H Building, Central Avenue in Dunkirk.
Poll site hours for Early Voting:

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>October 24</td>
<td>noon to 5 PM</td>
</tr>
<tr>
<td>Sunday</td>
<td>October 25</td>
<td>noon to 5 PM</td>
</tr>
<tr>
<td>Monday</td>
<td>October 26</td>
<td>noon to 8 PM</td>
</tr>
<tr>
<td>Tuesday</td>
<td>October 27</td>
<td>noon to 8 PM</td>
</tr>
<tr>
<td>Wednesday</td>
<td>October 28</td>
<td>10 AM to 5 PM</td>
</tr>
<tr>
<td>Thursday</td>
<td>October 29</td>
<td>10 AM to 6 PM</td>
</tr>
<tr>
<td>Friday</td>
<td>October 30</td>
<td>10 AM to 6 PM</td>
</tr>
<tr>
<td>Saturday</td>
<td>October 31</td>
<td>noon to 5 PM</td>
</tr>
<tr>
<td>Sunday</td>
<td>November 1</td>
<td>noon to 5 PM</td>
</tr>
</tbody>
</table>

General Election - November 3 from 6 AM to 9 PM
Vote in person at your regular polling site.
Find your polling site at: www.chq.gov

You must be registered by Oct. 9 to vote!

TRES MANERAS DE VOTAR

VOTO EN AUSENCIA:
El último día de mandar su aplicación por correo: 27 de octubre. Solicitar la boleta electoral en: www.chq.gov

LUGAR DEL VOTO POR ANTELANCIÓN:
Chautauqua County Fairgrounds, 4-H Building, Central Avenue in Dunkirk.
Horas del voto por antelación:

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>sábado</td>
<td>24 octubre</td>
<td>mediodía - 5 PM</td>
</tr>
<tr>
<td>domingo</td>
<td>25 octubre</td>
<td>mediodía - 5 PM</td>
</tr>
<tr>
<td>lunes</td>
<td>26 octubre</td>
<td>mediodía - 8 PM</td>
</tr>
<tr>
<td>martes</td>
<td>27 octubre</td>
<td>mediodía - 6 PM</td>
</tr>
<tr>
<td>miércoles</td>
<td>28 octubre</td>
<td>10 AM - 8 PM</td>
</tr>
<tr>
<td>jueves</td>
<td>29 octubre</td>
<td>10 AM - 6 PM</td>
</tr>
<tr>
<td>viernes</td>
<td>30 octubre</td>
<td>10 AM - 6 PM</td>
</tr>
<tr>
<td>sábado</td>
<td>31 octubre</td>
<td>mediodía - 5 PM</td>
</tr>
<tr>
<td>domingo</td>
<td>1 noviembre</td>
<td>mediodía - 5 PM</td>
</tr>
</tbody>
</table>

ELECCIÓN NACIONAL - el 3 de noviembre de las 6 AM to 9 PM. Se puede votar en el lugar de voto normal. Encontrar su lugar de voto normal en www.chq.gov

SE REQUIERE REGISTRARSE ANTES DEL 9 DE OCTUBRE PARA PODER VOTAR
Banners: LWV Cortland
How to Successfully GOTV

Bus sign: LWV Albany

We (Youth) Vote Backpack: LWV Rivertowns

Digital Sign on Marquee: LWV Huntington

GOTV Parade: LWV Syracuse
Marty, the Talking Dog Video: LWV Huntington

Digital Signs – LWV White Plains
How to Successfully GOTV

March 2021

Billboards – LWV of Syracuse Metro Area
# VOTER SERVICE METRICS REPORT
## GET OUT THE VOTE

### ELECTION (PRIMARY OR GENERAL) / DATE


### NAME OF LEAGUE


### NAME OF PERSON REPORTING


### LEAGUE TITLE/ROLE


### YOUR EMAIL ADDRESS


## VOTER SERVICE GOALS

<table>
<thead>
<tr>
<th>VOTER SERVICE GOALS</th>
<th>ACTIONS</th>
<th>RESULTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td></td>
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</tbody>
</table>

## ELECTION STRATEGY

### TARGETED COMMUNITIES FOR GET OUT THE VOTE: communities with low voter registration or turn out rates

<table>
<thead>
<tr>
<th>TARGETED COMMUNITIES</th>
<th>YES/NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Communities</td>
<td></td>
</tr>
<tr>
<td>Disabled People Communities/Organizations</td>
<td></td>
</tr>
<tr>
<td>Communities of Color/Ethnicities</td>
<td></td>
</tr>
<tr>
<td>Under Resourced Communities</td>
<td></td>
</tr>
<tr>
<td>University/4-year College Students</td>
<td></td>
</tr>
<tr>
<td>Community College/Technical/Vocational School Students</td>
<td></td>
</tr>
<tr>
<td>High School Students</td>
<td></td>
</tr>
<tr>
<td>Coalition Organizations/Partners (provide organizations’ names)</td>
<td></td>
</tr>
<tr>
<td>Other (provide details)</td>
<td></td>
</tr>
</tbody>
</table>
## VOTER EDUCATION MATERIALS PRODUCED BY YOUR LEAGUE

<table>
<thead>
<tr>
<th>Print</th>
<th>Digital</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brochures(s)</td>
<td></td>
</tr>
<tr>
<td>Flyers for GOTV</td>
<td></td>
</tr>
<tr>
<td>Videos for GOTV</td>
<td></td>
</tr>
<tr>
<td>Promotional Items (buttons, hats, shirts, etc.)</td>
<td></td>
</tr>
<tr>
<td>Signage</td>
<td></td>
</tr>
<tr>
<td>Online Voter Materials were distributed by:</td>
<td></td>
</tr>
</tbody>
</table>

## Other Languages besides English:

## Features for Disabled People:
- Braille and/or Large Font for printed materials
- Closed Caption for Hearing Impaired
- Sign Language Translation for Hearing Impaired
- Event Accessibility for Disabled People
- Other (provide details)

## Other (provide details)

## MEDIA COVERAGE to GOTV

<table>
<thead>
<tr>
<th>Details of Coverage</th>
<th>How Many</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newspaper</td>
<td></td>
</tr>
<tr>
<td>Television</td>
<td></td>
</tr>
<tr>
<td>Radio</td>
<td></td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
</tr>
</tbody>
</table>

## Social Media Followers:
- Facebook
- Instagram
- Twitter
- Other
### Website

<table>
<thead>
<tr>
<th>Engagement with Local Reporters</th>
<th>Other (provide details)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### VOTE411 AND VOTER GUIDE DEVELOPED BY YOUR LEAGUE

<table>
<thead>
<tr>
<th>YES/NO</th>
<th>Voter Guide print/digital - English</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Voter Guide print/digital – Other language(s)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YES/NO</th>
<th>Voter Guide on VOTE411</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>List VOTE411 features used by your League</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YES/NO</th>
<th>Questions were developed by your League (note if other partners were engaged)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Candidates were invited to participate with development</td>
</tr>
<tr>
<td></td>
<td>Candidates critiqued your League Voter Guide</td>
</tr>
<tr>
<td></td>
<td>Other (provide details)</td>
</tr>
</tbody>
</table>

### DATA FROM YOUR BOARD OF ELECTIONS

<table>
<thead>
<tr>
<th>HOW MANY</th>
<th>Registered Voters in Your League Geographic Area from 2017 (local election)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Registered Voters Who Voted in Your Geographic Area in 2017</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOW MANY</th>
<th>List the three geographic areas with lowest voter turnout and the numeric data:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.</td>
</tr>
<tr>
<td></td>
<td>2.</td>
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<tr>
<td></td>
<td>3.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOW MANY</th>
<th>What did your League do to increase voter turnout in any geographic areas this year during the next election cycle?</th>
</tr>
</thead>
</table>

### REPORT DATE ____________________