Central NY Regional Training Notes
Engaging New Members

What are Leagues doing?
- Cortland
  o Wine tasting event – public meeting with county legislators
  o Provided food
- Syracuse
  o First Wednesday meeting at a restaurant – served lunch
  o Socialize, work on local program, work on voter registration
  o Talk about League but also other issues
  o Have their board meeting right after
- League have an issue with figuring out a good time of day
  o 5:30 pm and serving a meal seems to work well
  o Saturday 9:30 am brunch
  o Annual dinners at 5:30
  o Saturday mornings seems to work well
- When having event asking people to pay “what they can” or “give a donation” works better than charging a cover.
- Using the Meetup app works well in Syracuse. The city uses that a lot.
- Cortland has an issue with outreach because of limited internet accessibility
  o Look for community meeting places to make a connection
  o Put flyers out at certain locations
- Cortland also can have issue with people going to their events
  o Have live streamed them
  o Issues with people traveling
- Potential for having a League on a college campus
  o Can do voter registration
  o Have speakers and event
  o Often have university grants.