Running & Winning Workshop
Thursday, April 19, 2018
YWCA White Plains and Central Westchester
515 North St., White Plains, NY

SCHEDULE

9:00am  Registration and breakfast buffet
• Use this time to get settled, enjoy a light breakfast, meet your
  tablemates from other high schools in Westchester County and
  discuss the day’s program

9:30am  Welcome - Marylou Green (LWVW President), Selena Barron (AAUW)
  and Maria Imperial (YWCA CEO)

10:00am Opening Remarks/Introduction of Elected Officials – Deb
  Morel (LWVW, Running & Winning 2018 Committee Chair)

10:15am Interview Session I with Elected Women Officials

10:30am Interview Session II with Elected Women Officials

10:45am Teams begin the Campaign Exercise
• Selection of candidate, campaign manager, speechwriter,
  communications director and fundraiser
• Work through the 6 steps of the Campaign Exercise

12:00pm Break for lunch

12:30pm Teams finalize their Campaign Exercise deliverables

1:00pm Team Campaign presentations

2:00pm Completion of workshop evaluation forms by students and
  facilitators
  Closing remarks – Deb Morel
  Group photo

2:15pm End of workshop